



JUICE SUMMIT 2018

powered by AIJN, IFU, SGF

AGENDA

Wednesday 17 October 2018

08:00 - 13:30 – Registration

09:00 - 09:15 – Welcome Addresses

Joachim Tretzel: SGF President, Döhler Group, Germany

09:20 - 12:45 SESSION 1 CSR and Technical Matters

- **Consumer Goods Forum** - Didier Bergeret, Director, Social Sustainability & SSCI, France
- **The Juice CSR Platform - juices for today and for tomorrow** - speakers TBC
- **CSR** - Norman Gierow, Head of Marketing, SIG Europe
- **Sustainable Movement of Juice Concentrates in a circular economy** - Alex Baisch, PackSolve (Pty) Ltd & Jason St Hill, That Drum International

10:40 - 11:00 – JUICE BREAK

- **How new microbiology method could help juice companies to release earlier their beverages after production** - Sébastien Manuel, bioMérieux Industry
- **Learning from and benchmarking to other industries, a way to mitigate microbial risks** - Paul Mellbin, Ecolean
- **General overview of all the technologies available on the market compared from different stand points: energy consumption, effect on bacteria, effect on enzymes, effect on nutrients, scalability, and so on** - Mario Gozzi, CFT Group
- **Reducing sugar load in juice-based beverages like nectars and fruit juice drinks by substitution with Stevia natural sweeteners** - Nigel Innes, Almendra
- **Quality Juice Award Winner** - Vânia Nakajima, Professor/Researcher, Award of the Quality Juice Foundation winner, Brazil
- **Session wrap up**

12:45 - 14:00 – LUNCH BREAK

14:00 - 14:30 – Welcome Addresses

José Jordão, AIJN President, Director Sumol+Compal, Portugal

- **Keynote speaker: USA - How Wall Street looks at the Juice Industry** - Ross Colbert, Managing Director, Global Sector Head, Rabobank

14:30 - 15:30 SESSION 2 ECONOMIC SESSION

- **Impact for the food & drink industry of current and upcoming EU trade negotiations with third countries** - *Louis Hinzen, Senior Manager Economic Affairs, FoodDrinkEurope, Belgium*
- **Status Brexit negotiations and the impact on the agri-food sector and fruit juice sector in particular** - *Paul Kelly, Director, Food Drink Ireland, Ireland*
- **Nutrition Labelling Policies. Which way forward?** - *Laura Fernandez, Director General, European Food Information Council, Belgium*

15:30 - 16:00 – JUICE BREAK

16:00 - 17:30 SESSION 3 DYNAMICS OF THE GLOBAL FRUIT JUICE MARKET

- **Europe** - *Philip Coverdale, Director of Consulting, GlobalData, UK*
- **Asia** - *Katsuhiko Takahashi, Pokka Sapporo, Japan*
- **USA** - *Gary Hemphill, Managing Director & COO, Beverage Marketing Corporation, USA*
- **Africa** - *Kerry Kyd, Market Research & Branding, Timeforsense, South Africa*

17:30 – END OF CONFERENCE DAY 1

19:00 - 23:00 COCKTAIL AND GALA DINNER San Marco Village

AGENDA

Thursday 18 October 2018

09:30 - 09:45 – Welcome Addresses

Dirk Lansbergen : *IFU President, Austria*

09:45 - 10:15 – Keynote speaker

Thomas Hinderer, *CEO, Eckes-Granini Group, Germany*

10:15 - 11:15 SESSION 4 FRUIT JUICE MATTERS

- **Introduction** – Emmanuel Manichon, General Manager, Eckes-granini France
Douglas Lamont, Chief Executive Officer, Innocent drinks, UK
- **Achievements and strategy** – Francois Bauwens, Fruit Juice Matters Programme Director, Belgium
- **How to communicate to the scientific community ?** – Carrie Ruxton, PhD, Dietitian and Health Writer, Medical Journalist Association, UK

11:15 - 11:45 – JUICE BREAK

11:45 - 13:30 SESSION 5 THE JUICE SUPPLY CHAIN – OUTLOOK AND CHALLENGES

Introduction by the Chairman - Kees Cools, *Executive Director Business Unit Fruits & Vegetables, Doehler Group, Germany*

- **Trends for the Orange Juice Chain** - Marcos Fava Neves, *Professor, University of São Paulo Business School, Brazil*
- **Organic fruit growing – outlook** - Ronald van Marlen, *Director and Founder Timeli, business advise on organic supply chains, Director Toppas Organic Serbia, The Netherlands*
- **Banana puree market outlook** - Alvaro Guerrero-Ferber, *Managing Director, ALCA TRADING CORP, USA*
- **Coconut** - TBC

Supply Chain Panel Discussion with Kees Cools

13:30 - 14:45 – LUNCH BREAK

14:45 - 15:45 SESSION 6 TAPPING INTO THE MIND OF THE CONSUMER

- **Global Trends in Focus** - Greg May – *Business Development Manager, Welch’s Global Ingredients Group, USA* AND Zack Longhini – *Global Business Development Manager for Welch’s Global Ingredients Group, USA*
- **Uncovering Consumer Nascent Demand** - Khosro Nikpay, *CEO, Zendegii, UK*

- **How new Technology will impact the fruit juice industry** - João Castro, *PhD M.I.T., Professor of Innovation at NOVA Business & Economics School, University of Lisbon, Portugal*
- **Agribusiness Future** - Christophe Ravry, World Bank - *International Finance Corporation | Agribusiness Group -- Sub Saharan Africa*
- **Tetra Pak Index: The growth of Online Groceries and the impact to juice and beverages** - Nagi Noujeim, *Marketing Services Manager, Tetra Pak, Italy*

16:45 - 17:00 – CLOSING ADDRESS

17:00 – END OF CONFERENCE